ProNexus
Projects. Consulting. Outsourcing.

ProNexus Biz360

ProNexus Biz360

Transformative Analytics for Smarter Decision Making

ProNexus Biz360 is a cutting-edge, enterprise-class analytics solution designed to revolutionize how businesses analyze and act on their data. Powered by Artificial Intelligence (AI), this platform delivers a comprehensive, 360-degree view of your organization’s performance, all accessible through a single pane of glass.

WATCH DEMO

Our Services

Complete Talent Solution

Seamless transitions start here. Our interim talent maintains stability while we secure your next great hire.



Projects & Consulting

People, insights, and execution of mission critical projects from assessments to year end close, audit readiness, software selections & implementations, process improvements, project management, M&A support, regulatory compliance, and financial transformations.



Fintech & AI SaaS Solutions

By leveraging best-in class technology solutions, we implement and support platforms like NetSuite, LeaseCrunch, and Bill to streamline operations and enhance financial visibility. Then with our proprietary analytics platforms Biz360 and Grants360, we break down data silos, creating a single source of truth to provide insights all under one roof.



Outsourced Accounting & Analytics

Scalable end-to-end solutions from Bookkeeping to FP&A, Controller services, Analytics, Reporting, and fractional CFO leadership.



Interim & Loan Staff Services

Flexible staffing solutions, from AP/AR roles to C-suite executives for short-term projects, gaps in staff, interim leadership, and transitional roles.



Retained & Executive Search

Comprehensive & targeted permanent placement recruitment from mid-level finance & accounting to executive leadership roles, including CEO, CFO, and COO.

Key Features & Benefits

ProNexus Biz360

Enterprise-Wide Data Integration

- Eliminates data silos across departments, functions, and tools
- Seamless connection to existing systems—ERP, CRM, HRIS, and more
- Drives efficiency, compliance, and impact through data unification

Centralized, Real-Time Visibility

- Provides a real-time, single-pane view of organizational performance
- Centralized dashboards tailored for every department and role
- Enables faster, smarter decision-making at every organizational level

AI-Powered Predictive Analytics

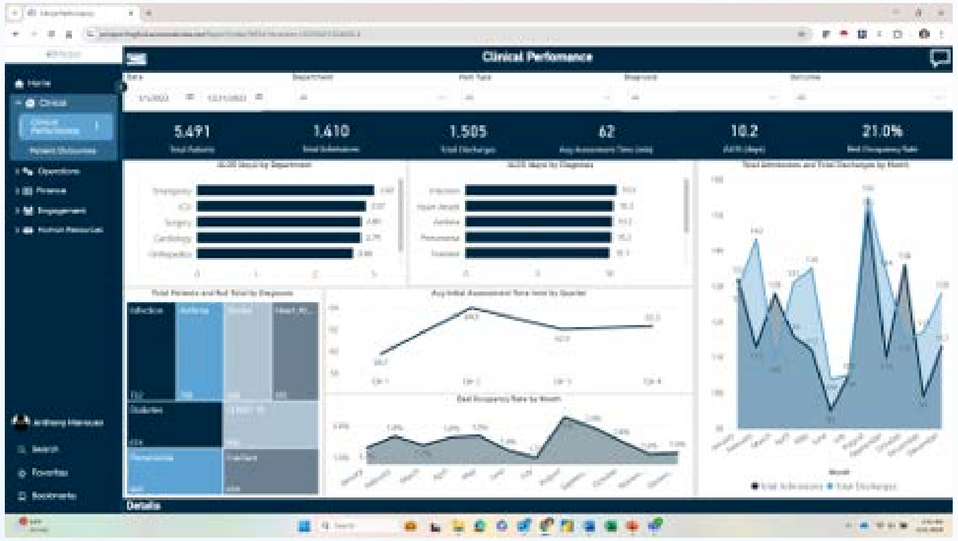
- Leverages AI and machine learning for trend identification, risk detection, and opportunity forecasting
- Enables predictive decision-making and anomaly detection
- Empowers stakeholders with real-time, self-service analytics

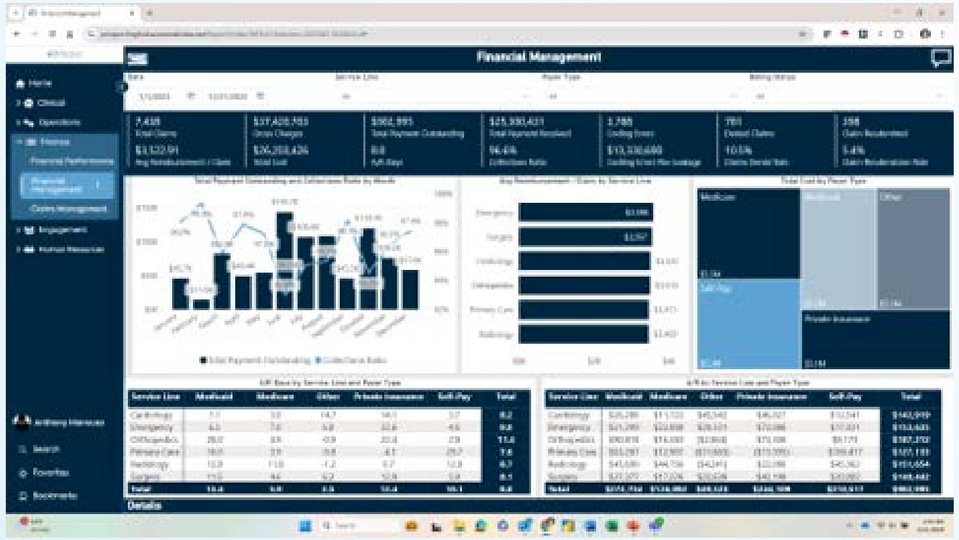
Customization and Self-Service Tools

- Customizable dashboards for technical and non-technical users
- Self-service analytics to democratize data access across teams

Built-In Governance and Compliance

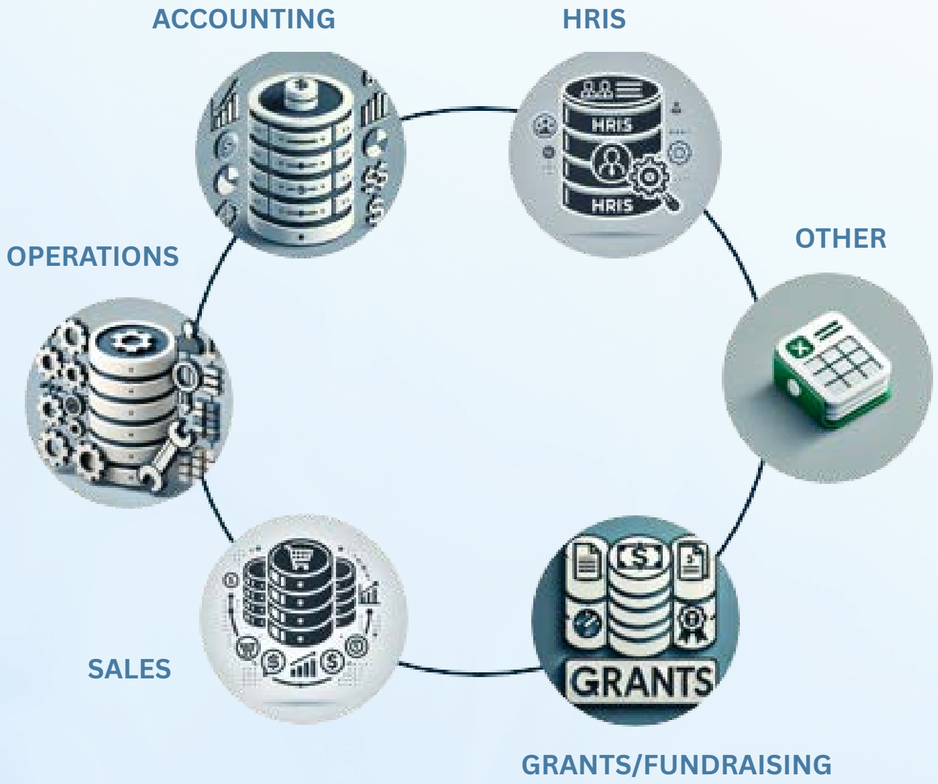
- Integrated audit trails, data hygiene tools, and robust security
- Ensures compliance with internal and external data governance standards

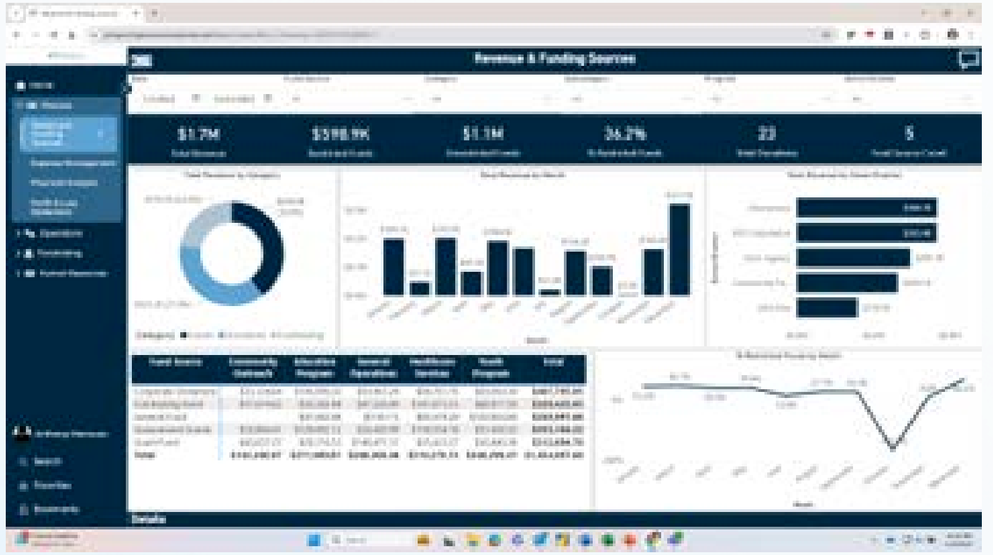




Datasphere Architecture

ProNexus Biz360





With its **innovative data sphere architecture**, **seamless integrations**, and **AI-driven insights**, ProNexus Biz360 solution **empowers you** to make informed decisions faster than ever.

Why Choose ProNexus Biz360

ProNexus Biz360

Breaks Down Silos

Connects every system, department, and process.

Saves Time

Reduces manual reporting with automation and AI.



Accelerates Growth

Enables proactive, data-driven decisions.

Cost-Effective

Scales with your team without expensive overhead





ProNexus Biz360

Biz360: Solving Function-Specific Data Issues

Pain points caused by data silos in various functional areas can be remedied by implementing ProNexus Biz360 as a unified analytics solution.

Stakeholder Group	Pain Points	Biz360 Remedies
Executive Leadership	• Inconsistent or delayed reporting across departments. • Difficulty in making real-time strategic decisions due to fragmented data. • Lack of unified KPIs to track company-wide performance.	• Centralized, real-time executive dashboard with cross-department insights. • AI-powered forecasting and what-if scenario planning. • Enables confident, proactive decision-making with a true 360-degree view.
Finance & Operations	• Budgeting and forecasting errors due to outdated or incomplete data. • Inability to correlate operational metrics with financial performance. • Redundant data entry and reconciliation processes.	• Real-time integration of financial and operational data. • Streamlined reporting for accurate P&L, forecasting, and cash flow insights. • Reduces manual effort and errors with automated, AI-driven financial analytics.
Sales & Marketing	• Disconnected CRM, marketing automation, and revenue data. • Lack of visibility into full-funnel performance. • Difficulty identifying which campaigns are truly impacting revenue.	• Combines marketing, sales, and customer data into a unified view. • Tracks attribution and ROI across the entire customer journey. • Empowers data-driven growth and campaign optimization.
IT & Digital Transformation	• Disparate systems creating integration challenges. • Difficulty monitoring system performance and user adoption across tools. • Security and governance risks with shadow data systems.	• Seamless integration across enterprise systems. • Unified monitoring of digital transformation initiatives and KPIs. • Built-in AI for anomaly detection and trend analysis across tech stacks.

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Biz360

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Pain points caused by data silos in various functional areas can be remedied by implementing ProNexus Biz360 as a unified analytics solution.

Stakeholder Group	Pain Points	Biz360 Remedies
Human Resources	• Employee data scattered across HRIS, ATS, and performance tools. • Lack of visibility into workforce planning and engagement trends. • Manual reporting for compliance, DEI, and headcount metrics.	• Consolidates workforce, performance, and hiring data. • AI insights on attrition risks, engagement, and skill gaps. • Real-time dashboards for people analytics and planning.
Product & Innovation	• Siloed product usage, feedback, and roadmap prioritization data. • Inability to link customer feedback to product performance. • Missed market opportunities due to slow insights.	• Brings together product data, feedback, and innovation KPIs. • AI prioritization models based on ROI, usage, and sentiment. • Accelerates go-to-market and enhances user-centric design decisions.
Strategy & Analytics	• Analysts spend more time gathering data than analyzing it. • Multiple versions of the truth due to inconsistent datasets. • Delayed delivery of insights to decision-makers.	• Unified data model with clean, governed datasets. • Self-service dashboards and AI-enhanced analytics. • Enables faster, deeper strategic insights and competitive advantage.
Procurement & Supply Chain	• Fragmented visibility into supplier performance and logistics. • Disjointed systems for procurement, inventory, and delivery. • Poor demand planning and cost control.	• Real-time, end-to-end supply chain and procurement analytics. • AI-driven demand forecasts and supplier risk alerts. • Optimizes costs, reduces delays, and improves reliability.

Biz360: Solving Industry-Specific Data Issues

Pain points caused by data silos in various industries can be remedied by implementing ProNexus Biz360 as a unified analytics solution

Industry	Pain Points	Biz360 Remedies
Healthcare	• Fragmented Patient Data: Clinical, financial, and operational data are often stored in separate systems (EHR, billing, scheduling). • Delayed Decision-Making: Physicians and administrators lack real-time access to holistic patient or operational data. • Compliance Risk: Disconnected systems make HIPAA compliance and auditing more difficult. • Inefficiency: Redundant testing or treatments due to incomplete visibility across care providers.	• Unified view of clinical, operational, and financial data in one platform. • AI-powered insights for patient outcomes, resource utilization, and cost containment. • Real-time dashboards improve care coordination and reduce inefficiencies. • Stronger regulatory compliance via centralized reporting and audit trails.
Not for Profit	• Donor and Program Data Disconnected: Difficult to see how fundraising efforts impact mission outcomes. • Lack of Operational Visibility: Finance, volunteer, and program teams often work in isolation. • Manual Reporting: Excessive time spent compiling reports for stakeholders, boards, or funders. • Missed Opportunities: Inability to identify high-value donor trends or program efficiencies.	• Connects donor management, finance, and program performance in one system. • Empowers data-driven storytelling for board reports, grants, and impact statements. • AI helps identify donor segments and engagement strategies. • Maximizes mission impact through unified decision-making and optimized resource allocation.

Biz360: Solving Industry-Specific Data Issues

Pain points caused by data silos in various industries can be remedied by implementing ProNexus Biz360 as a unified analytics solution

Industry	Pain Points	Biz360 Remedies
Education	• Disconnected Student Data: Academic performance, attendance, and behavioral data live in different systems. • Resource Allocation Issues: Limited visibility into faculty load, budget utilization, or campus operations. • Lagging Performance Tracking: Schools can't easily analyze trends or predict at-risk students. • Regulatory Compliance Complexity: Difficulty maintaining and reporting accreditation or funding data.	• Integrates academic, financial, HR, and operational data into one dashboard. • AI-driven early warning systems for student success and retention. • Improves institutional planning and resource allocation. • Simplifies reporting for accreditation bodies, government grants, and donors.
Manufacturing	• Disconnected Supply Chain, Inventory, and Production Data: Leads to inefficiencies and stockouts. • Limited Predictive Capabilities: Hard to forecast demand or detect maintenance needs. • Quality Issues: No single view of how suppliers, production, and quality control interact. • Wasted Resources: Excess labor, raw materials, or machine downtime due to blind spots.	• Combines production, logistics, sales, and supplier data into one real-time view. • AI alerts for machine maintenance, inventory optimization, and demand shifts. • Enhances operational efficiency and reduces waste through cross-system visibility. • Enables rapid decision-making on production, cost control, and quality assurance.

Biz360: Solving Industry-Specific Data Issues

Pain points caused by data silos in various industries can be remedied by implementing ProNexus Biz360 as a unified analytics solution

Industry	Pain Points	Biz360 Remedies
Government	• Departmental Disconnect: Finance, operations, public safety, and public services often work in silos. • Transparency Challenges: Public reporting is inconsistent and time-consuming. • Inefficient Budgeting: Difficult to align budgets with community outcomes or service delivery metrics. • Delayed Policy Responses: Leaders lack timely data to respond to public needs or emergencies.	• Centralizes data from various departments for a single-source-of-truth. • Supports data-driven governance with real-time insights into services, spending, and outcomes. • AI assists in forecasting budget needs, optimizing resources, and responding faster to citizens. • Enhances public trust and transparency through timely, accurate reporting.
Financial Services	• Fragmented Data and Siloed Systems: Data silos across finance, compliance, operations, and client services hinder collaboration, create redundancies, and lead to inconsistent reporting. • Manual and Outdated Reporting Processes: Analysts are burdened with time-consuming, manual data consolidation, resulting in delayed insights and limited real-time visibility. • Risk Management and Forecasting Challenges: Without integrated systems or predictive tools, organizations struggle to detect emerging risks or forecast trends accurately. • Compliance and Governance Gaps: Inconsistent audit trails and poor data governance expose organizations to regulatory and operational compliance risks.	• Centralized Data Integration: Implement enterprise-wide integration of ERP, CRM, HR, and risk systems into a single analytics environment to eliminate silos and unify data access. • Real-Time, Automated Dashboards: Use export-ready, automated dashboards that deliver up-to-date KPIs with minimal manual effort to enhance reporting speed and accuracy. • Predictive and Proactive Analytics: Leverage AI-powered analytics to detect anomalies, forecast trends, and support proactive risk management. • Governance-Enabled, Scalable Architecture: Deploy built-in governance tools with audit trails and permissions, while maintaining flexible system architecture that supports compliance and scales with organizational needs.

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OUR VALUE PROPOSITION

Why Clients Choose Us.

ProNexus delivers high-margin, scalable services through CPA-level talent, tech-enabled execution, and partner-led delivery. It's a differentiated model that drives efficiency, continuity, and superior client outcomes—at a lower cost than traditional firms.

DIFFERENTIATORS

What Sets Us Apart

Our Firm	Staffing Firm	Big 4 / CPA Firm
• Defines the scope of work with the client. • Provide client with a letter of intent. • Limitless resource availability. • Quickly assign a resource. • Resources can be hired. • Continuity.	• No scope of work - define skills/experience. • Deliver multiple resumes based on keyword search. • Resumes are not all necessarily qualified candidates. • Continuity is at risk.	• CPA firm defines scope of work with the client. • Provide client with a letter of intent. • Limited resource availability. • Slow to assign a resource. • Resources can't be hired. • Continuity.

VALUE DRIVERS

How We Deliver

Trusted Talent
Big 4-level talent with a reputation for integrity, accountability, and results

Unmatched Service
Direct access to partner-level leadership - no handoffs, no layers

Deep Expertise
15+ years of average industry experience across finance, accounting, and IT

Consistent Continuity
We don't rotate staff - clients get consistency and long-term partnership

Flexible Delivery
We work on your timeline, adapting to your pace and priorities

High Value
Superior service and outcomes - at a fraction of traditional consulting rates

Proven Results
Our solutions-based approach is built to drive measurable, strategic impact

Awards & Accolades

ProNexus
Projects. Consulting. Outsourcing.

2024 Top 100 Greater Rochester Chamber

Rochester Area Business Ethics Foundation
RABEF
2017 ETHIE Awards Recipient

America's Fastest-Growing Private Companies
Inc. 500

Top Workplaces 2020-2021
Democrat & Chronicle
ProNexus is a 2021 Top Workplace!
2 Years Running

Small Business Council of Rochester
Business Person of the Year
2016 Finalist *Less than 50 Employees*

CONCLUSION

Ready to Transform Your Analytics Capabilities?

Schedule a personalized demo to see how ProNexus Biz360 can address your specific business challenges and unlock the full potential of your data.

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Book a Demo

See ProNexus Biz360 in action with your data

Request a Proposal

Get a customized solution designed for your needs

Speak With an Expert

Discuss Data Analytics Challenges



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Visualize Fast. Decide Smarter. Win More.

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